

Ryan McCarthy

(913) 620-5741

Twitter: @rmccarthy11

ryanmccarthy1191@gmail.com

ryanmccarthy.com



Skills

Wordpress, InDesign, Live Tweeting, Social Media, Basic Video Work, Basic Photoshop, Copy Editing, AP Style, Google Analytics, Microsoft Office, SEO-Writing, Deadline Writing, Photography.

List of References

Jeff Browne

Executive Director, Quill and Scroll
University of Iowa
785-760-6635

Susan Massy

Director,
Journalism Teacher, Shawnee Mission Northwest High School
913-226-0918

Kathy Simpson

Director,
Corporate Communications
RailWorks Corporation
913-484-0124

Education

University of Kansas

William Allen White School of Journalism and Mass Communications
Bachelor of Science in Journalism, minor in History, 3.36 GPA
Graduated: May 2014

Digital Media Associate Editor, *Sosland Publishing*

Kansas City, Missouri — February 2016-Present

- Write and organize the daily news for meatpoultry.com and newsletters
- Manage all social media accounts and maintenance of website
- Write features stories for the monthly magazine

Freelance Reporter, *The Kansas City Star*

Kansas City, Missouri — April 2013-Present

- Cover local sporting events, mainly high school and college

Social Media Content Creator, *Garmin International*

Olathe, Kansas — February 2015-July 2015

- Wrote 6-8 stories a week for the Garmin blogs.
- Helped build content for the Garmin Fitness social media channels.
- Covered Garmin sponsored athletes.

Corporate Communications Specialist, *RailWorks Corporation*

Kansas City, Missouri — August 2014-February 2015

- Worked with web development and building a social media presence.

Statehouse Reporting Intern, *Topeka Capital-Journal*

Topeka, Kansas — January 2014-May 2014

- Covered stories in Topeka in both the House and Senate chambers

Video Director, *Media Crossroads*

Lawrence, Kansas — August 2013-May 2014

- Worked with Tricaster to direct 3-5 video shows a week

Men's Basketball Beat Writer/Sports Editor, *The University Daily Kansan*

Lawrence, Kansas — August 2012 – May 2013

- Covered the Sunflower Showdown and NCAA Tournament in Kansas City
- Provided video, audio and social media coverage for kansan.com

Sports Copy Desk Intern, *The Kansas City Star*

Kansas City, Missouri — December 2012 – January 2013

- Learned *The Kansas City Star* sports copy system

